



Hybrid IT - Cloud

Fujitsu Hybrid IT seamlessly blends private, public and managed cloud with existing on-premises IT, to improve business agility, accessibility and deliver better business outcomes. All of this is delivered simply and efficiently, to ensure that your Hybrid IT integration is as cost effective as possible.



Services

■ Fujitsu Cloud Service K5

Fujitsu Cloud Service K5 is a next generation cloud platform. Cloud Service K5 combines the value of open source technologies and Fujitsu's expertise and experience. The integrated Infrastructure as a Service (IaaS) and Platform as a Service (PaaS) functionality supports both robust IT and fast IT through the same platform. Cloud Service K5 is a single standard platform which is available globally – it is based on a common architecture and can flexibly be deployed as private or public cloud, on premise or in a Fujitsu data center. Cloud Service K5 is the most open, agile and compatible enterprise cloud platform in the market today. It offers a solution for organizations aiming to drive operational efficiency, digital transformation and Hybrid IT across public, virtual private and private clouds. K5 can also be integrated with more traditional IT systems, enabling the value of legacy data to be maximized. Powered by OpenStack technologies, K5 uniquely offers IaaS and PaaS services to support both Systems of Record and Systems of Engagement. This means you can not only trust your critical business systems to run more effectively in your choice of cloud environment, but also embrace digital transformation through:

- Modernization – converging systems into cloud based technologies for greater efficiency.
- Extension – building API services to connect cloud and legacy systems, driving growth from existing data.
- Interoperation – co-creation of digital micro-services that reuse common resources securely.
- Innovation – rapidly develop, deploy and scale new apps and services to increase competitiveness.

■ Hybrid IT Transformation Services

Fujitsu Hybrid IT Transformation services enable organizations to transform their traditional data center based IT systems into a more efficient and agile hybrid environment.

Within many organizations, existing enterprise IT solutions have evolved over many decades and are fundamental to the way that the business operates. However, many of these legacy solutions have since turned from being a key enabler to a key business issue. Transformation to Hybrid IT doesn't need to be a daunting, risky and or an uncertain process. With Fujitsu's Hybrid IT Transformation Services, it can enable your organization to plan, deploy and manage modern, efficient IT environments that deliver business value that traditional data centers cannot match. Fujitsu recognizes that the best mix of traditional data center environments and public/private cloud requirements will always be different for each customer, which is why our Hybrid IT Transformation Services provide flexibility and impartiality. Fujitsu has one of the most mature transformation methodologies in the industry. Its methodology harnesses our deep experience across hosting, cloud provisioning, server and storage, security, networking and applications. By removing the risk and complexity of Hybrid IT Transformation, Fujitsu helps organizations to create and run cost-efficient, flexible Hybrid IT.

■ Hybrid IT Managed Services

Digital technology is rapidly changing and improving our world. As organizations adopt and adapt to this technology, what they require from Managed Services will be wildly different than before. To meet these changing and emerging needs, Fujitsu have re-imagined Managed Services for the digital age. It's designed to cater for complex Hybrid IT estates, reduce costs, improve agility, and above all, help you maximize the value for an organization's investments. With our full portfolio of services across multiple platforms, we'll work with you to define a service that meets an organization's individual business challenges. Whether they have a traditional platform or one integrated with cloud technologies, our modular approach means they only pay for what you need, at the level of service required. Through working closely with multiple cloud providers, Fujitsu offer you total freedom and a seamless user experience across complex multi-cloud and data center estates.

■ Hybrid IT Service Orchestration

Fujitsu Service Orchestration aggregates disparate services, and provides a single, seamless solution for managing multiple platforms, technologies, services and suppliers. Ours is an holistic approach to Orchestration. Fujitsu deliver a full suite of solutions that enable organizations to retain governance, remain in control, maintain compliance and gain enterprise-wide visibility within the entire hybrid cloud estate. Only by bringing everything in your Hybrid IT environment together can you achieve true, complete cohesion between all elements. No matter what area of orchestration organizations need help with, Fujitsu's service orchestration encompass everything – from the technical layer right up to the service and business layer. Fujitsu helps ensure that once organizations take control of the environment, they can start realizing the maximum value from it immediately.

■ Data Center Managed Services

Fujitsu's flexible Data Center Managed Services focus on high availability, high levels of security, cost effectiveness and high levels of efficiency that scales with business needs. A Data Center is a considerable investment for any business. This, coupled with rising IT demands, has seen a shift from traditional business models that involve a large capital expenditure to a more flexible operational model. The need for highly secure, highly available and energy efficient facilities is greater than ever and Fujitsu is well placed to address these challenges and provide more for less. Whether organizations want to reduce capital investment, reduce the operational headache & risk or increase the levels of service with improved availability, security and efficiency – Fujitsu will deliver.

For further details, please see page 72.

Products

Integrated Systems

Under the name of FUJITSU Integrated System PRIMEFLEX, Fujitsu provides a broad lineup of Integrated Systems. For a full description, please see the "Integrated Systems" section on page 78.

Adding Enterprise Service Catalog Manager, turns all Integrated Systems we offer for virtualization and SAP environments into private cloud infrastructures. For more information, please see the "Fujitsu Enterprise Service Catalog Manager" section on page 73.