

Top Message	Interview to Head of Corporate Environmental Strategy Unit	Special Feature 1: Fujitsu Group Environmental Action Plan Stage VIII	Special Feature 2: Digital Innovation	Chapter I Contribution to Society	Chapter II Reducing Our Environmental Burden	Environmental Management	Data Overview
Environmental Management		Green Procurement		Initiatives to Minimize Environmental Risk		In-House Environmental Educational and Enlightenment Activities	
						Communication with Society	

Communication with Society

The Fujitsu Group works to communicate with our customers, employees, business partners, shareholders, investors, local and international communities, and all of our diverse stakeholders.

Environmental Dialogues with Experts

In order to boost environmental management that reflects the changes and needs of society, the Fujitsu Group believes that it is important to have many occasions for dialogue with a wide range of stakeholders and to build relationships of assured trust.

Group environmental dialogues are one part of this effort. Experts have been invited in far ranging fields, including representatives of NGOs, universities, and media organizations, to engage in dialogues on diverse themes centered on the environment.

Insights Provided by On-going Effort

The environmental dialogues started from a desire to build strong ties through mutual communication between our Company and society. The first dialogue was held in FY 2011, with a total of 25 dialogues held up to January 2016 and discussions have been held with a total of 80 experts.

Consistently holding the talks has given Fujitsu many valuable insights into Group initiatives and information communication. These discoveries have come in sizes large and small. For example: information, such as business philosophies, background details, motives, and other fine point that cannot be completely conveyed by our website and press releases is important information for understanding Fujitsu; aspects of ICT that we inside the Company consider to be common, are actually not common; and there are specific things that society hopes for from us.

FY 2015 Themes

- 1st dialogue The environmental materiality of Fujitsu
- 2nd dialogue Examining the supply chain from the perspective of environmental awareness
- 3rd dialogue Natural capital management

- 4th dialogue How corporations can address SDGs (Sustainable Development Goals)
- 5th dialogue Global risks and opportunities in light of the COP21 discussions



The 25th environmental dialogue held in January 2016

Toward the Next Generation, through Cooperation and Co-Creation

There are examples of new initiatives growing out of the opportunities created by the environmental dialogues.

One example is an environmental education program called "Living With the Resources of One Plant" that is taught at elementary and junior high schools across the Japan. This grew out of environmental dialogues with the World Wildlife Foundation (WWF). This program is aimed at teaching students about the relationship between resources and people's lifestyles. The approach used by the class, however, employs tablet PCs as a result of repeated discussions on how to leverage "Fujitsu's unique identity." This development led

to a program that allows students to study both ICT and the importance of natural resources.

Fujitsu Group employees served as instructors for the classes, which took place for approximately 200 groups across Japan (primarily elementary and junior high schools) and approximately 12,800 students in FY 2015.



Using tablet PCs in the environmental education class

From a single dialogue, a bond was formed between our company and society, with cooperation and co-create helping to show the way toward the next generation. Fujitsu aims to continue dialogues, with even deeper interaction, in order to build the future together with society.

Top Message	Interview to Head of Corporate Environmental Strategy Unit	Special Feature 1: Fujitsu Group Environmental Action Plan Stage VIII	Special Feature 2: Digital Innovation	Chapter I Contribution to Society	Chapter II Reducing Our Environmental Burden	Environmental Management	Data Overview
Environmental Management		Green Procurement		Initiatives to Minimize Environmental Risk		In-House Environmental Educational and Enlightenment Activities	
						Communication with Society	

Comments from One of the Facilitators

This fiscal year's environmental dialogues again covered a variety of themes. I think that it is really wonderful that these dialogues with society continue. Compared to the themes up to last fiscal year, the topics have become more advanced. They continue to be concrete while also finding new inroads to fields that will be important to Fujitsu and society going forward. The network of experts invited to participate in the talks has also grown broader.

I am truly encouraged by the fact that the number of employees from different divisions who take part in the dialogues has also increased. Having employees outside the Corporate Environmental Strategy Unit actively come in contact with other perspectives not only leads to present and future merits, but also has the long-term educational benefit of positively changing the company from the inside. I have heard that these repeated dialogues with society have led to a variety of actual business opportunities and new ideas and I am happy that the seeds of progress are also steadily sprouting within the company.

With the environmental dialogues entering their fourth year, they have come to a total of 25 dialogues. Some of them have also been held in English and I expect that there will be further and deeper growth. As a forum for continually considering what is "truly global environmental management," and for sake

of creating the future together with society, I have great expectations for the environmental dialogues, which I think will take on a more and more important role going forward.



Junko Edahiro

Professor, Faculty of Environmental Studies, Tokyo City University
President, Institute for Studies in Happiness, Economy and Society

Tie-ups with External Organizations in order to Spread Green ICT and a Sustainable Society

By actively participating in external organizations inside and outside Japan, the Fujitsu Group is endeavoring to promote and spread green ICT solutions for realizing a sustainable society.

Major Participating Organizations

World Business Council for Sustainable Development (WBCSD):
reviewing assessment indices in traffic and transportation fields, and promoting concrete solutions in various categories
Global e-Sustainability Initiative (GeSI) :
contributing to SMARTer2030, a report comprehensively analyzing the potential of ICT to bring about sustainability
The ITU-T's ICT and Climate Change Group (SG5 WP3):
spreading and expanding green ICT
ISO TC286 SC1 (Smart Urban Infrastructure Metrics):
building infrastructure assessment methods and promoting efforts to clarify the role of ICT in smart communities
The Steering Committee for the ICT Sector Guidance to the GHG Protocol Product Life Cycle Accounting and Reporting Standard:
assessing ICT life cycle environmental effects
Global Taskforce on Harmonizing Global Metrics for Data Center Energy Efficiency:
promoting environmental consciousness of data centers
Uptime Institute Network:
taking part in surveys and meetings for improving data center performance and efficiency
JEITA Green IT Committee:
contributing to the establishment of a method for evaluating the contributions of products and services

TOPICS Participating in a Panel Discussion with GeSI and Addressing the Potential of ICT

In December 2015, Luis Neves, chairperson of the Global e-Sustainability Initiative (GeSI), visited Tokyo for the Eco-Products 2015 exhibition. Along with Fujitsu and two other participants, Mr. Neves joined a panel discussion addressing the potential of ICT. Fujitsu also introduced case studies of ICT solutions contributing to the mitigation of climate change.



The panel discussion attended by Fujitsu employee (right)

Communication through Exhibitions and Events

The Fujitsu Group provides information on our initiatives toward solving global environmental issues by using exhibitions and events inside and outside Japan as a means for communicating with customers and residents of regional communities.

Main Exhibitions and Events Attended in FY 2015

- ITU Green Standard Week / Nassau, Bahamas / December 2015
- Eco-Products 2015 / Tokyo, Japan / December 2015
- Kawasaki International Eco-Tech Fair / Kanagawa, Japan / February 2016



The Fujitsu Group booth at Eco-Products 2015