

Fujitsu Cloud Integration Platform

Lead your business into the cloud



shaping tomorrow with you

Introduce cloud services into your business safely and simply

Fujitsu helps deliver value for your organization by making it easy to adopt and exploit cloud services alongside existing on-premise systems.

An opportunity for innovation

Cloud computing is not just a passing phenomenon. It is a paradigm shift affecting the way businesses consume ICT, allocate ICT budgets and manage new ICT services. Ultimately, it will change the role ICT has in every organization.

Cloud underpins some of the major emerging trends in technology, particularly Social, Mobility and Big Data. It is key to innovation in business and society. The future belongs to organizations that truly understand and exploit the game-changing potential of cloud.

There are obvious agility and cost efficiency advantages to cloud-based solutions. They also have the potential to transform businesses by complementing and strengthening processes and systems.

Most businesses understand the potential of cloud computing, but adopting cloud solutions is not always easy – especially as the rate of cloud adoption accelerates and integrating and managing cloud alongside existing on-premise systems becomes more complex. This is something that IT departments are only too aware of as they consider the operational practicalities and the regulatory and security implications of using cloud services.

On top of this, most organizations are dealing with legacy infrastructure that compounds the problem. As they battle to keep a complex system running, it can be difficult for them to constantly incorporate the new services their departments or businesses want. And even harder to respond at the speed the business demands.

TYPICAL USE CASES:

- Enabling innovation - Making it easy to adopt cloud services in a simple and safe manner
- New business processes - Allowing solutions to be built (and managed) across different clouds and traditional IT to support new business processes
- Operational management - Addressing the complexities of operational management, governance and control that arise from cloud adoption

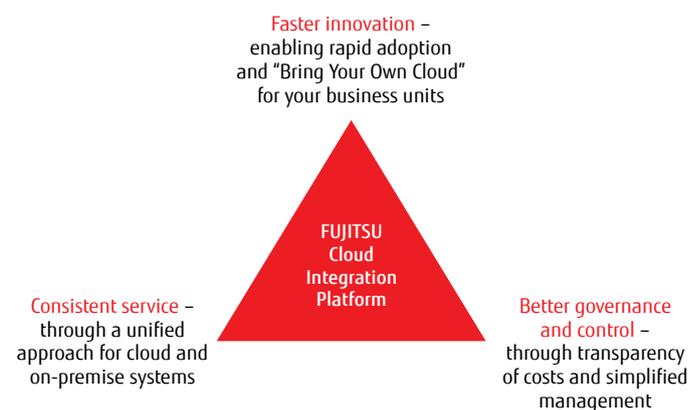
Business-led innovation

There is a clear value in adopting a business-led approach to cloud. It means you can enable business units to be innovative. But how do you ensure the right operational management and governance is applied to the new systems?

Fortunately there is a solution:

Enabling cloud services within your business

We can help you to take this business-led approach to innovation, by ensuring all your departments can use the cloud services they need – while addressing issues of data management, governance and service quality.



With the FUJITSU Cloud Integration Platform, you can offer your business the flexibility of a "Bring Your Own Cloud" approach, while applying the necessary governance and operational controls.

We can help you integrate new services smoothly with existing systems and unify your management. Then you can monitor and manage all business-critical IT as a whole.

How can we support you in your drive to harness the full potential of cloud computing in your business? By understanding the challenges you face and enabling innovation.

How ready is your organization ?

CIOs who want to fully embrace the cloud often face the daunting task of overcoming a stubbornly complex environment.

You may be dealing with legacy infrastructure that was simple to begin with but which has grown more complex over time. And that means much of your department's time and resources are spent maintaining their legacy systems rather than developing new ways to innovate.

The rise of business-led IT

In parallel with your core IT systems, individual departments across your business may already be adopting cloud services.

Whether it's marketing systems, sales automation, web-analytics applications, file-sharing tools or home-grown cloud services – cloud is making it quicker and cheaper for all kinds of business units to innovate.

While this approach delivers flexibility, it can throw up governance issues – even resulting in your business falling foul of important regulatory frameworks or damaging its reputation.

A new approach is required – one that empowers business units to adopt the cloud services they need in a way that delivers the appropriate operational management and governance.

OUR PLATFORM ENSURES:

- Your business units can deploy a new cloud service easily
- Your data is backed up independently of the cloud service
- You have transparency and detail on cloud usage and what is being spent
- You know how the cloud services are performing before the users call the service desk
- The quality of service is the same whether users are accessing a cloud service or on-premise system
- Every new cloud service doesn't need new login credentials
- That people who have left the company can no longer access the cloud services
- You can report quickly and accurately to your Executive team on what cloud services are being used

Right place, right time

At Fujitsu, we believe that CIOs and IT departments are in the perfect position to drive the successful adoption of cloud services that all businesses now require.

The task isn't just to adopt new cloud services but to aggregate these together, and then seamlessly integrate and manage them alongside the rest of your ICT systems.

By enabling you to deliver a highly responsive ICT service that embraces new technology, Fujitsu will help you to take a proactive role in the way your business innovates.

Bring Your Own Cloud

CIOs today can be enablers of innovation and greater agility, leading other business departments in adopting cloud services.

By helping your different departments to "Bring Their Own Cloud", you can give them the flexibility to innovate at speed with the cloud services they feel they need – all while unifying management and addressing risks.

UNIFY YOUR ICT MANAGEMENT

Fujitsu's Cloud Integration Platform allows CIOs to support innovation and deliver unified management of ICT systems.

For the first time you can achieve this by combining the functions of aggregating, integrating and managing cloud and on-premise services through one system.

Now your business can adopt cloud services safely and simply, and build new business processes quickly while applying appropriate operational management and governance.

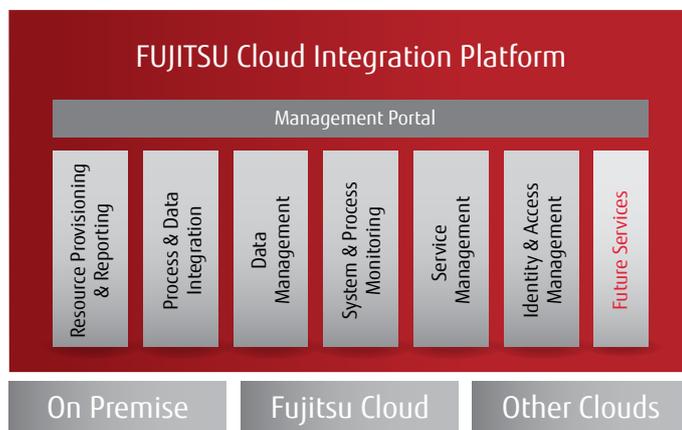
Full control of your cloud journey

Fujitsu's Cloud Integration Platform allows you to seamlessly manage and monitor your ICT services. That includes existing infrastructure and cloud services from us and other providers

In order to lead the adoption of cloud services, you need a system that lets you manage provision from end to end.

Your system should also allow you to manage cloud services from a range of providers alongside your existing infrastructure.

The FUJITSU Cloud Integration Platform does exactly that. It not only lets you monitor and manage all your cloud and non-cloud services via a unified manager; it also lets you control access, protect your data, improve data flows and optimize performance.



This means you can deliver a simple and consistent ICT system across your whole business.

Our platform includes a complete set of integration tools that will help you to remain flexible when sourcing and adopting new cloud services.

Resource Provisioning & Reporting

Manage all the cloud infrastructure, platforms and software your business uses from a single, central portal.

Process and data integration

Deploy, manage and connect on-premise and cloud solutions. This creates a flow of systems and services that support new or improved ways of doing business.

Data management

Protect your data inside cloud and non-cloud solutions, managing all information regardless of location or provider.

System and process monitoring

Improve the performance of cloud and non-cloud environments with a single view of resources and processes. Easily unify this with service management to deal with issues before they are reported by end users.

Service management

Access end-to-end service management across cloud and non-cloud environments. This makes sure performance and availability remain consistent.

Identity and access management

Reduce risk by controlling access, authentication and authorization across all cloud and on-premise services.



Resource Provisioning and Reporting

A single portal provides access to all cloud services across your business. This includes infrastructure, platform or software services – hosted in the cloud or on-premise, ie as a private cloud.

In order to provide all your business departments with a “Bring Your Own Cloud” service, you need a system that allows you to integrate or remove these services quickly and easily.

FUJITSU Cloud Integration Platform lets you deploy different cloud services across your business rapidly, while ensuring the appropriate governance and management control is in place – for example meeting requirements around data residency, access controls or data backup.

You’ll be able to monitor and manage cloud and non-cloud services provided by Fujitsu and other providers from a single, intuitive dashboard.

Process and Data Integration

Connect data within services to unlock new opportunities and create new business processes.

FUJITSU Cloud Integration Platform leverages Fujitsu RunMyProcess, our integration Platform as a Service (iPaaS) offering, which is specifically designed to ensure all your systems are communicating properly and that critical business processes involving multiple systems are executed as efficiently as possible.

It provides the tools you need to integrate public cloud services such as Salesforce.com with enterprise systems like SAP, as well as those from other cloud and on-premise providers. With over 2,400 pre-configured connectors, you can use the drag-and-drop interface to seamlessly link services, processes and data.

You’ll be able to:

- Discover new business insights through shared data
- Enable automation and innovation in your business processes
- Quicken your time to market and add new capabilities
- Streamline operations and increase efficiency

Data Management

Benefit from backup and recovery of data across cloud and non-cloud services.

Our cloud-based storage and archiving services make it easier and cheaper to store business-critical information, so that you comply with any data residency requirements. The backup and recovery service can either replace or complement your existing processes so that your data is fully secure.

It is specifically designed to let you back up data easily from any ICT service from a single portal. It also uses advanced technology to minimize the storage footprint. Data is encrypted at rest and when in transition.

System and Process Monitoring

Gain a single view of all systems and processes across cloud and on-premise systems.

When you have multiple systems working in parallel, you need a unified view. That way you can optimize performance while ensuring that no business-critical information is jeopardized.

With FUJITSU Cloud Integration Platform, you can view all processes taking place across cloud and non-cloud systems from one place. You’ll have a holistic view of the entire ICT landscape and you won’t miss opportunities to improve it.



Service Management

Get consistent, proactive information on performance and availability of all your cloud services as well as on-premise systems in a unified manager.

Our FUJITSU Cloud Integration Platform provides infrastructure and application monitoring along with service desk capabilities, thereby ensuring performance and availability remain as high as possible across your system.

This service is based on ITIL best practice and can be used on demand. So you can boost service levels while reducing costs and improving efficiency.

MANAGED SERVICES

We offer a range of managed services to make your adoption of cloud easier. With FUJITSU Cloud Integration Platform we can:

- Deploy and integrate the platform into your environment
- Set up a marketplace for offering cloud services to your business
- Oversee on-boarding of new cloud services
- Manage the service once deployed

For Infrastructure and Software as a Service (IaaS and SaaS) our services range from Managed Hosting services for IaaS to application management services for SaaS.

Identity and Access Management

Control exactly who can access your cloud and non-cloud services.

We understand that different individuals need to access different information at different times. Allowing everyone to see, amend and remove information might put some data at risk.

Fortunately, with FUJITSU Cloud Integration Platform, you can control who accesses each service, so security is upheld. As well as making it easy to provide or remove individual user access, it also standardizes and strengthens authentication security. This means you can reduce the risk of inappropriate access and fraud across your cloud and on-premise systems.

We also offer advanced identity federation that makes it possible for users to sign in once and share credentials across domains.

Why choose Fujitsu Cloud Integration Platform?

A trusted service provider with more cloud choice

Fujitsu has one of the broadest portfolios of cloud solutions and services, so whatever business you're in you can progressively embrace the cloud.

We offer you trusted-public, private-hosted, private-cloud and hybrid-cloud Infrastructure as a Service (IaaS) offerings, which are complemented by our market-leading integrated Platform as a Service (iPaaS) and other SaaS solutions.

We also recognize that no one supplier can meet all your needs, so we make it easy to integrate third party cloud services as well as non-cloud services alongside FUJITSU Cloud solutions.

Integration experts that will guide and support you

Our Cloud Integration Platform builds on our 30 years of experience in delivering enterprise-class services for global organizations.

Using this knowledge, we can help you to integrate on-premise and cloud-based services through a system that fits your business.

Exceptional service management that keeps you in control

Our service eases the burden on your in-house team and meets all necessary SLA requirements – while keeping you in control.

OUR CLOUD CREDENTIALS

- The fourth largest IT service provider in the world
- 3,600 cloud customers and 1,900 service desk clients worldwide
- Over 100 data centers, 18 of which are cloud data centers
- An iPaaS that optimizes 500,000 processes a day in 44 countries

What next?

Discover how we can shape the future of your organization.

Tel: +44 (0) 870 242 7998

Email: askfujitsu@uk.fujitsu.com

Web: www.fujitsu.com/global/services/

