

CASE STUDY

INTERNATIONAL RUGBY BOARD

The IRB needed a powerful online presence & so turned to Fujitsu to provide them with the solution.



The solutions had to be flexible, scalable, cost-effective and easy-to-use. It was also important to build on IRB's existing technology base and to provide a powerful platform for future web-based initiatives.

FUJITSU SOLUTION

Fujitsu designed and developed all templates and scripts required to deliver site functionality within Microsoft Content Management Server (MCMS) 2002 and developed a workflow model to enable the authoring, editing and approval of web content for both Internet and Extranet.

Features of the solutions include:

- Implemented structure, look-and-feel via MCMS 2002;
- Developed entirely new secure Extranet solution;
- Integrated some 3rd party .NET modules for advanced functions, e.g. advanced search, forums etc...
- Integrated new templates to CMS solution;
- Streamlined design phase allowed build to begin as early as possible in order to meet delivery dates.

BENEFITS TO OUR CUSTOMER

By using a common architecture for all their On-line Properties the IRB now have a standard "look and feel" to the websites as well as having access to powerful and flexible technology to allow them to deliver the information and services to the world-wide rugby community.

IRB's partnership with Fujitsu has ensured that scalable and robust solutions have been put in place and that these solutions will be fully supported and enhanced into the future.

OUR EXPERTISE

Based on the success of the initial www.irb.com MCMS project the IRB have selected Fujitsu to be their strategic partner into the future, with responsibility to deliver and support all online properties and other business applications.

The IRB have also engaged Fujitsu to provide ongoing strategic reviews of their IT estate and to develop and deliver a number of new solutions and enhancements to enable the IRB to continue to deliver the required services to their member unions.

To date a number of main sites plus event sites have now been developed and deployed using the MCMS architecture including www.irb.com, www.irbsevens.com & www.rwcsevens.com.

ORGANISATION

International Rugby Board

SERVICES DELIVERED

Corporate Internet & information portal using Microsoft Content Management Server 2002

BUSINESS BENEFITS

- A reliable and robust solution was implemented so information can be delivered seamlessly to the worldwide rugby community.
- The solution is scalable so it can be expanded in the future giving the IRB peace of mind the technology will grow with them.

CUSTOMER'S CHALLENGE

The International Rugby Board (IRB) is the world governing and law making body for the game of Rugby Union. Recognising the need to have a powerful on-line presence the IRB turned to Fujitsu to provide them with the necessary tools, technologies and skills to deliver updated and enhanced web technology and services.

The IRB required a comprehensive web content management solution for their updated Internet sites as well as their interest group-based secure Extranet needs.

© Copyright Fujitsu Limited 2010. Created Sept 05. Fujitsu endeavours to ensure that the information in this document is correct and fairly stated, but does not accept liability for any errors or omissions.

ASK FUJITSU

Contact us on +353 (0)1 813 6000 or
Marketing@ie.fujitsu.com or visit ie.fujitsu.com