Social Service Activities

Social Service Activities

We implement social service activities in a wide range of areas including environment, science and education, international exchanges, culture and art, and social welfare (development of related equipment). In the area of the environment, we participate in, and support overseas forestation activities, regional service activities and external organizations.



Chairman Sekizawa plant a tree (Fiscal 1998, Thailand)



Mangrove to be planted (Fiscal 1999, Vietnam)

Overseas Forestation Activities

As a project for regenerating the tropical forest, we planted, with the cooperation and support of Royal Families of Thailand, 50,000 trees in the national park. For the commemorating plantation, around 300 people participated including officials of Thai Government represented by Minister of Agriculture and Forestry and employees of our overseas affiliated companies.

In fiscal 1999, we plan to make forestation activities in Vietnam.

Regional Service Activities

We participated in regional cleaning activities regularly, and picked up waste and cleaned roads, parking lots, parks, riversides, etc., around our plants (A total of 1,200 employees participated).



Cleaning of the road around our plant

Participating Activities of External Organizations

We actively participate in external organizations (about 30 organizations).

Main organizations which Fujitsu participated in

Chemical Products Council, the Ministry of International Trade and Industry
Committee on Environmental Protection of High Tech Industries, Kawasaki City
Networking Group, Keidanren Committee on Nature Conservation
Committee on Environmental Protection, Japan Electronic Industry Development Association
Special Committee on Environment, Electronic Industries Association of Japan
Environmental Preservation Committee, Communications Industry Association of Japan
Environmental Management Committee, Japan Electric Manufacturers' Association
Life-Cycle Assessment Society of Japan, Japan Environmental Management Association for Industry
Examination Committee for Environmental Management Standard, Japanese Standards Association
Green Purchasing Network, Japan Environment Association
Network for Environmental Reporting, Environmental Partnership Office
Japan Forest Policy Research Institute