



For the past three years, Fujitsu Australia has been working closely with the AIIA and their member companies to develop a voluntary industry-driven product stewardship strategy to address the environmental management of e-waste at the end of life stage of the product lifecycle.

The Association and its member companies have taken responsible action to develop a viable, equitable and sustainable hardware recycling scheme and presented our proposal to government.

With a substantial proportion of e-waste arising from importers and whitebox assemblers who are not members of AIIA, it is imperative that any scheme contains a mechanism to ensure that these companies can be encouraged to participate. AIIA's proposal would ensure that both our members and the broader hardware industry (importers, distributors, small brands and assemblers) would contribute equitably.

This means that those AIIA members who are dedicated to the concept of a recycling scheme, will not pay for unbranded and orphan waste – in other words, the waste of other companies.

AIIA's proposal to government in November 2006 for a voluntary industry-wide scheme is a balanced and sensible approach which will deliver benefits to the community while ensuring no segment of the hardware industry is commercially disadvantaged.

Moving forward, AIIA will work with member companies, governments and other stakeholders to further the dialogue with government on the challenging issue of engaging small brands and importers of components in the proposed scheme.

Fujitsu and AIIA remain committed to our proposal, and will continue to urge governments across Australia to develop a recycling scheme that is driven by a voluntary industry approach and based on the principles of shared responsibility.