

Macworld

For immediate release

Macworld Magazine Editors Announce the 2005 Editors' Choice Winners

32 Macintosh Products are recognized for Innovation and Excellence

Macworld.com visitors choose two products for the Readers' Choice awards

SAN FRANCISCO, CA, December 19, 2005 – IDG's *Macworld* magazine, the most comprehensive resource for the Mac market, has named the recipients of the twenty-first annual Editors' Choice Awards for 2005.

The Editors' Choice Awards (Eddy Awards), the Mac industry's most prestigious distinction for breakthrough product development, are given to the year's top hardware and software products chosen by *Macworld's* editorial department. *Macworld's* editors looked at nearly every new Mac product on the market between Nov 1, 2004 to November 1, 2005, evaluating their overall quality as well as their utility, innovation, and elegance.

"The Mac platform is populated by developers who constantly create amazing, innovative products, and this year proves the point," said Mac Publishing editorial director Jason Snell. "Everyone knows Apple is an innovator, but the Mac market is full of companies large and small that are meeting or exceeding the high standards of quality set both by Apple and by the incredibly demanding community of Mac users."

Listed in alphabetical order by company, the 2005 Macworld Editors' Choice recipients are:

Adobe Creative Suite 2, Adobe Systems

Automator, Apple

Final Cut Studio, Apple

iPhoto 5, Apple

iPod nano, Apple

iPod with video, Apple

Mac mini, Apple

Radeon 9600 Pro PC and Mac Edition, ATI Technologies

TextWrangler 2.1, Bare Bones Software

World of Warcraft, Blizzard Entertainment

Canary Digital Hotspotter, Canary Wireless

Canon EOS Digital Rebel XT, Canon

Delicious Library 1.5, Delicious Monster

PictureMate Deluxe Viewer Edition, Epson

Fujitsu ScanSnap for Mac OS X, Fujitsu

iH5, iHome Audio

Dreamweaver 8, Macromedia

LaunchBar 4, Objective Development

Transmit 3.2, Panic Software

Press Release: Macworld Magazine Editors Announce the 2005 Editors' Choice Winners
PGP Desktop Home 9, PGP

Comic Life 1.2, plasq

NetNewsWire 2, Ranchero Software

Toast 7 Titanium, Roxio

SuperDuper 1.5, Shirt Pocket Software

Skype 1.3, Skype Technologies

Squeezebox, Slim Devices

Firefox 1.0, The Mozilla Foundation

OmniOutliner Professional 3, The Omni Group

Senuti 0.29, Whitney Young

Mathematica 5.2, Wolfram Research

Flickr, Yahoo!

The *Macworld* Editors' Choice Award winners were announced online at Macworld.com beginning Monday, December 12, 2005. (<http://www.macworld.com/1009>) Recipients will also be honored in a feature article in the February 2006 issue of *Macworld* magazine, debuted at Macworld Conference & Expo and available on the newsstand January 10, 2006.

The Readers' Choice awards were announced at Macworld.com on Friday, December 16, 2005. Macworld.com visitors chose two products as the best products of 2005.

"We never cease to be impressed with how well-informed and passionate our readers are about Mac products," said Philip Michaels director of online content for Mac Publishing LLC. "From the nomination process, right up through the final vote, Macworld readers proved they know quality hardware and software when they see it."

The 2nd annual Macworld Readers' Choice winners are:

Mac OS X 10.4, Apple

Mac mini, Apple (*also a 2005 Macworld Editors' Choice recipient*)

About Mac Publishing LLC

Mac Publishing, LLC publishes the world's leading independent Macintosh publication and Web sites. Every month the award-winning *Macworld* magazine reaches 1.2 million Macintosh professionals and enthusiasts while the Mac Publishing Web presence garners an average of over 3.5 million unique visitors. The Mac Publishing sites include: Macworld.com, PlaylistMag.com, MacOSXHints.com, MacworldProductFinder.com, and JavaWorld.com.

Headquartered in San Francisco, Mac Publishing, LLC is a subsidiary of International Data Group (IDG), the world's leading technology media, research, and event company.

More information on Mac Publishing, LLC and IDG can be found on the Internet at www.macworld.com and www.idg.com.

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