



FUJITSU'S GREEN IT QUICK START GET SOME QUICK RUNS ON THE BOARD

Fujitsu's Green IT Quick Start diagnostic provides a rapid assessment of your organisation's strengths and opportunities to save money and improve your sustainability profile.

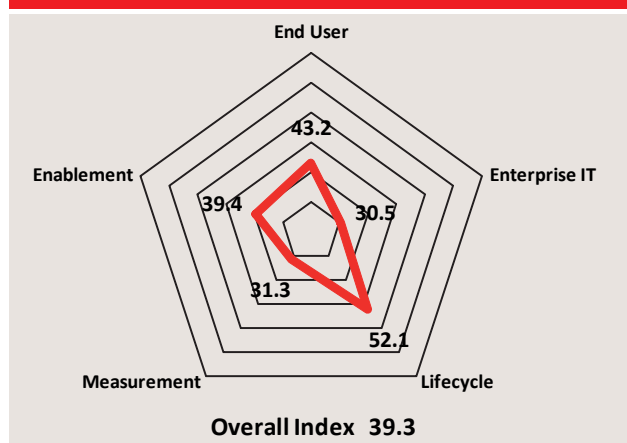
Based on a quick (30 minute) online survey and short, focused interviews with management, the Green IT Quick Start produces a current state assessment, including a benchmark of your Green IT readiness relative to other organisations across all Australian industry sectors and within a specific sector identified by you. Key impact areas are defined graphically and specific opportunities are priority weighted. This provides a visible sustainability push, with tangible opportunities to execute against.

Typical stakeholders consulted with could be four to six of the following people:

- Chief Information Officer
- Environmental Policy Manager
- Business Systems Manager
- Project Office Manager
- Service Delivery Manager
- Infrastructure Manager
- Desktop Services Manager
- IT Operations Manager
- Data Centre Manager

This work can galvanise executive commitment to institutionalise the sustainability theme into strategic planning activities. Fujitsu's Green IT Quick Start diagnostic can prove that IT departments can contribute to corporate goals around environmental sustainability and open up a range of opportunities that go beyond cost savings.

FIGURE 1 GREEN IT READINESS INDEX



Using the data that we collect from interviews we will provide a rating based on the Australian Green IT Readiness Index to determine where your organisation is positioned in your implementation of Green IT. It quantifies many aspects of the total Green IT process, allowing the organisation to launch into initiatives knowing that progress will be measurable, both against your peers and against your own performance over time.

Fujitsu's Green IT Quick Start service aims to rapidly articulate:

- Context - A scoping of the issue
- Understanding - An analysis of what is
- Opportunity - Identification of what should be
- Impetus - Determination of the steps to get there

Based on an online survey and management interviews, specific findings will be documented in a tailored 12 page report. The Green IT Quick Start service (Figure 2) will collect information, analyse and report in the following areas:

- Enabling the business
- Enterprise and data centre efficiencies
- End user efficiencies
- Measuring and monitoring
- Lifecycle and Procurement.

The Green IT Quick Start is an introductory offering based on Fujitsu's full Green IT service. Figure 3 representation demonstrates Fujitsu's full framework for helping user organisations enable business sustainability through Green IT:

Fujitsu's Green IT framework aligns your IT and business goals with your sustainability strategies and ensures that real benefits are delivered to your organisation.

For further information visit:

www.fujitsu.com/global/about/environment

FIGURE 2 KEY INFORMATION

Duration	2 weeks (first week data collection, second week data analysis)
Data Collection	Online survey, plus 4 to 6 45-60 minute interviews.
Sponsorship	Active executive sponsorship is required.
Resources	Stakeholder access is required for interviews with Fujitsu consultants.
Outcomes	Tangible: A framework and benchmark, with a documented understanding of the current state of Green IT in the organisation.

FIGURE 3 FUJITSU FRAMEWORK FOR ALIGNING IT



Fujitsu Australia and New Zealand is a leading service provider of business, information technology and communications solutions. Throughout Australia and New Zealand we partner with our customers to consult, design, build, operate and support business solutions. From strategic consulting to application and infrastructure solutions and services, Fujitsu Australia and New Zealand have earned a reputation as the supplier of choice for leading corporate and government organisations.

Fujitsu is a global leader in sustainability, listed on the Dow Jones Sustainability Index since inception and holds Worldwide ISO14001 Certification. For further information email askus@au.fujitsu.com or askus@nz.fujitsu.com or visit: au.fujitsu.com or nz.fujitsu.com.

