



THE POSSIBILITIES ARE INFINITE

Consulting

IT Solutions

Managed Services



ENTERPRISE MOBILITY

CONNECTING PEOPLE, PROCESSES, AND TECHNOLOGY

In today's competitive environment organisations are under increasing pressure to find innovative ways to provide a better service to customers and gain a competitive advantage. For organisations with field workers this means having the ability to move business information quickly and securely between back end systems and front line staff.

This task is made more difficult as you wrestle with the impact of compliance requirements, financial pressures, rigorous competition, and stricter legislative mandates requiring you to reduce greenhouse gas emissions.

At the same time, you are dealing with a changing technology landscape as critical business processes, applications and computing devices extend beyond the corporate walls. Consequently, providing access to the right information at the right time irrespective of location makes all the difference to a utilities technician managing field based assets; an emergency services officer making the neighbourhood safer; a retailer managing inventory; a delivery person tracking a package; or a doctor providing patient care.

ENABLING A MOBILE WORKFORCE

Fujitsu offers a smarter, secure and robust way to get information to your staff, partners and customers, when and where they need it.

Fujitsu's Enterprise Mobility solution helps organisations provide critical business information to mobile workers securely and in real-time, which in turn helps to:

- Increase business agility
- Reduce operational cost
- Improve asset utilisation
- Increase staff productivity
- Improve responsiveness and customer satisfaction
- Reduce greenhouse gas emissions

Our mobility capabilities include

- Mobility strategy and consulting
- Application development and systems integration
- Mobile device management

MOBILITY STRATEGY CONSULTING

The introduction of a mobile workforce can have a big impact on an organisation. A company-wide mobility strategy must be created before a technology platform is chosen.

Your strategy should focus on the business transformation activities that are required to deploy a mobile workforce.

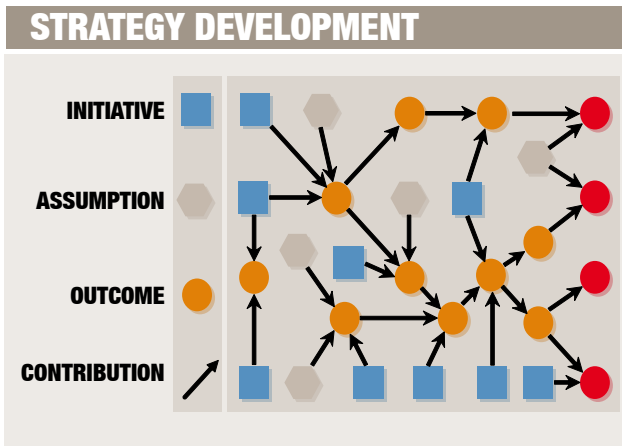
Is mobility the next step for your organisation?

- Are you looking to increase work order completions in the field through improved workforce management?
- Are you looking to improve your maintenance staff productivity and asset utilisation?
- Are you looking to reduce your field based operational costs?
- Do you fully comply with the industry compliance requirement?
- Do you exercise best practices in collecting, reporting and sharing information between your mobile field force and back office operations?

Organisations wanting to maximise the benefits of EM often ask us:

- What is the most effective way to develop the mobility strategy?
- What are the best practises for implementing a cost-effective and secure mobility strategy?
- What organisational and processes changes would maximise benefit realisation?

Fujitsu provides a comprehensive framework that transforms and enables your business processes to be accessible from anywhere, anytime on any device.



Fujitsu Consulting services are based on best practise, proven methodologies that deliver real results. Our highly qualified team has years of experience in delivering industry specific mobile strategies and solutions to government, manufacturing, health, banking and finance, retail and the services industry.

APPLICATION DEVELOPMENT & SYSTEMS INTEGRATION

Integrating core business applications with mobile devices can be challenging. An organisation may be using multiple operating systems or be restricted by insufficient bandwidth or signal latency issues.

Fujitsu’s enterprise mobility solutions are based on a multi-channel access platform that automates business processes and provides centralised control.

Our system integration and application development experts will help with the strategic planning, design, implementation, management and maintenance of your mobile infrastructure.

Fujitsu Enterprise Mobility provides:

- Access to business information anywhere, anytime on any device
- Leading-edge functionality at a competitive price
- A flexible, cost-effective and management platform

Fujitsu’s mobility solution includes:

- Customised solution: design, development, and integration services
- Programme governance: change management and training to enable a seamless transition

We work with partners such as Sybase, SAP, and Microsoft to deliver leading mobility solutions that meet the needs of your business and provide a competitive advantage.

MOBILE DEVICE MANAGEMENT

Mobile device management is an important consideration for organisations investing in mobility solutions. Successful implementation requires a combination of processes, policies and tools.

To enable efficient operations, it’s vital to identify the key requirements and capabilities needed to support users and your IT organisations needs before making decisions.

To create a sustainable mobile device management environment your organisation needs to consider:

- Who are the mobile users and what are their needs, behaviours and expectations?
- Which applications are mobile today?
- Which ones will be mobilized during the next 18 months?
- What device operating system platforms, models are planned for deployment during the next two years?
- What mobile operators and providers are being used?
- What are the established IT management and security approaches, policies, competences and responsibilities?

Fujitsu's Enterprise Mobility solution will ensure success at the front lines of your business by helping you to deliver, manage, and secure information where ever your business transactions need to occur, regardless of device, operating system or connection.

Fujitsu mobility solutions simplify the management of remote devices and information by leveraging a centralised and comprehensive mobile device management platform through all 5 stages of a device lifecycle: Provisioning, Production, Updating, Monitoring & Decommissioning

Our solution is geared to remove the challenges faced by your IT staff:

- Complex mobile setup
- Deployment and maintenance of applications
- Remote diagnostics of device issues
- Compliance and management of remote corporate assets

Our capability includes:

- Assessment of your business needs and creating a roadmap for mobile device and information management
- Design, deployment and configuration of a mobile device management platform

WHY FUJITSU?

Fujitsu is a leading IT and communications service provider in Australia and New Zealand, and a partner of choice with a strong presence in all mainland Australian capital cities.

Our outcome focused approach helps our customers benefit from our domain and technology expertise and our ability to provide comprehensive end-to-end lifecycle capability including business & technology consulting, application & systems integration, infrastructure and managed services.

Fujitsu ensures success at the front-lines of your business and provides comprehensive enterprise mobility solutions to enable information to who needs it anywhere, anytime and on any device.

We leverage our leading partnership with Microsoft, Sybase and SAP to provide the best of breed mobility platforms and solutions.

ABOUT FUJITSU

Fujitsu Australia and New Zealand is a leading service provider of business, information technology and communications solutions. Throughout Australia and New Zealand we partner with our customers to consult, design, build, operate and support business solutions. From strategic consulting to application and infrastructure solutions and services, Fujitsu Australia and New Zealand have earned a reputation as the single supplier of choice for leading corporate and government organisations. Fujitsu Australia Limited and Fujitsu New Zealand Limited are wholly owned subsidiaries of Fujitsu Limited (TSE: 6702).

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