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FUJITSU



E-newsletter

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Fujitsu Focus  
Sina Microblog

## Corporate Message



Clarence Leung  
Vice President of  
Corp Admin, Fujitsu  
Semiconductor Asia

Cloth, food, shelter and transportation are four basic necessities of people's life. It is quite obvious that we cannot separate the so called "transportation" with cars. With the speeding update of cars in recent years, people pay more attention to their safety performance as the demand for automotive systems increases every day at the same time. As the core element, auto graphics display control plays an extremely important ... **More**

## Content Abstract



Fujitsu Semiconductor  
Participated in IPC &  
EMBEDDED EXPO  
2013



Fujitsu Semiconductor  
Attended 2013 China  
(International)  
Automobile Electronic  
Forum



What path should the  
ASIC designing  
service follow? Two  
key words here are  
High-end application  
and Chinese clients.



FRAM: the best  
choice for overcoming  
the medical storage  
technology challenge



## Media Interview

- What path should the ASIC designing service follow? Two key words here are High-end application and Chinese clients.
- It is a "Life-and-Death Matter" ——FRAM's current application status in medical equipments
- FRAM: the best choice for overcoming the medical storage technology challenge
- Higher cost performance FRAM is gradually becoming the mainstream in the professional market
- Eliminating blind spots and the Megapixels HD 3D panoramic driving assistance system can be expected soon

## Technical Article

- FR81S family of 32-bit microcontrollers for automotive body-control platforms
- Development Platform Optimally Suitable for Multi-display Integrated HMI Systems
- 360° Wrap-Around Video Imaging Technology Ready for Integration with Fujitsu Graphics SoCs

## Press Releases

- Fujitsu to Begin Sample Shipments of the FM4 Family

**Fujitsu Semiconductor attended 2013 the 5th Home Appliances IC Innovation Technology and Energy Saving Management Seminar**

**Fujitsu Semiconductor attended the 21Dianyuan LED Seminar (Shanghai)**

**of 32-bit Microcontrollers in July with Initial Release of 84 Products**

- **Fujitsu Semiconductor Licenses ARM big.LITTLE and MALI-T624 technologies to support a wide range of consumer and industrial devices**

### About Fujitsu Semiconductor Limited Asia

Collaborating collectively on its distinct strengths and expertise, Fujitsu Semiconductor (Shanghai) Co Ltd, and Fujitsu Semiconductor Pacific Asia Ltd collectively form Fujitsu Semiconductor Limited Asia (FSL Asia), to provide a one-stop center for its semiconductor products to all customers in the Asia-Pacific region. Apart from sales and marketing of semiconductor products, FSL Asia also offers flexible business and system solutions for the digital AV, automotive, consumer electronics, and mobile and wireless markets, as well as design and technical support for customers locally and regionally.

FSL Asia offers an extensive range of products from Customized SoCs(ASICs), Foundry Service, application-specific standard products (ASSPs) to Ferroelectric RAMs (FRAMs) that can be supplied as product or complete solution. With IC design centres strategically located in Shanghai, Hong Kong, Singapore and solution design centres in Shanghai, Hong Kong and Taiwan, as well as Heavy investments in design and engineering capabilities and application support resources, complemented by a regional network of design partners, suppliers and distributors, FSL Asia can readily deliver innovative and value-added solutions and varied range of products to its target markets in Asia-Pacific Region.

### Press Releases



- **Fujitsu to Begin Sample Shipments of the FM4 Family of 32-bit Microcontrollers in July with Initial Release of 84 Products**

Shanghai, July 03, 2013 —Fujitsu Semiconductor (Shanghai) Co., Ltd. today announced the release of ...

- **Fujitsu Semiconductor Licenses ARM big.LITTLE and MALI-T624 technologies to support a wide range of consumer and industrial devices**

Shanghai, July 11, 2013 — Fujitsu Semiconductor (Shanghai) Co., Ltd. and ARM today announced a licensing ...

- **Fujitsu to Begin Sample Shipments of GaN Power Device with 150V Breakdown Voltage**

Shanghai, July 23, 2013 —Fujitsu Semiconductor (Shanghai) Co., Ltd. today announced the release of MB51T008A...

### Activities



- **Fujitsu Semiconductor attended 2013 the 5th Home Appliances IC Innovation Technology and Energy Saving Management Seminar**

On July 26, 2013, the 5th Household Appliances IC Innovation Technology and Energy Saving Management Seminar ...

- **Fujitsu Semiconductor attended the 21Dianyuan LED Seminar (Shanghai)**

On July 27, 2013, the 21Dianyuan LED Seminar (Shanghai) High-performance LED Driving Technology ...

- **Fujitsu Semiconductor Participated in IPC & EMBEDDED EXPO 2013**

On August 1, 2013, Fujitsu Semiconductor was invited to participate in the IPC & EMBEDDED EXPO 2013 (IPCE). ...

## Contact

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- **Fujitsu Semiconductor Attended the 4th Dianyuan LED Workshop**

On August 17, 2013, the 4th Dianyuan LED Workshop was closed with successful end in La Fonte International in Shenzhen. ...

- **Fujitsu Semiconductor Attended 2013 the 8th (Xiamen) LED General Lighting Driving Technology Seminar**

On August 30, 2013, 2013 the 8th (Xiamen) LED General Lighting Driving Technology Seminar was successfully held ...

- **Fujitsu Semiconductor Attended 2013 China (International) Automobile Electronic Forum**

On September 13, 2013, 2013 China (International) Automobile Electronic Forum was started in meeting room 201 in China ...

### Special Media Coverage



#### Media Interview

- **What path should the ASIC designing service follow? Two key words here are High-end application and Chinese clients.**

“Is ASIC dead?” This was a heated topic discussed in the industry in 2013 China IC Expo (CICE) which was just finished in Shenzhen ...

- **It is a “Life-and-Death Matter” ——FRAM’s current application status in medical equipments**

In the recent hit film “Pacific Rim”, when confronting with monsters’ shock wave, the digital circuits controlled Jaegers was ...

- **FRAM: the best choice for overcoming the medical storage technology challenge**

In the 6th China International Medical Electronics Technology Conference (CMET2013), the vice president of System Memory ...

- **Higher cost performance FRAM is gradually becoming the mainstream in the professional market**

Comparing to the traditional Non-Volatile RAM, ferroelectric memories like FRAM, EEPROM and FLASH have the feature of ...

- **Eliminating blind spots and the Megapixels HD 3D panoramic driving assistance system can be**

### **expected soon**

In recent years, there is an upward trend in the incidence of traffic accidents as the sharply rising number of cars ...

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#### Technical Article

- **FR81S family of 32-bit microcontrollers for automotive body-control platforms**

This article is a technical article called "the 32-bit MCU FR81S Product Family is the Best for Body Control Platform ...

- **Development Platform Optimally Suitable for Multi-display Integrated HMI Systems**

This technical article "The Best Development Platform for Multi-screen Integrated HMI System" is published by Fujitsu ...

- **360° Wrap-Around Video Imaging Technology Ready for Integration with Fujitsu Graphics SoCs**

This technical article is "The Omni-directional 3-dimensional Monitoring System of High Resolution Camera Driving Assistance" ...

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