



E-newsletter

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Corporate Message



Associate VP of
Corporate Strategy
& Management
Office, Fujitsu
Semiconductor
Pacific Asia

Spurred by the 12th Five-Year plan, China's semiconductor industry has been flourishing with a bewildering array of new technologies and exchange activities emerging. In the wave of development, Fujitsu Semiconductor continues to introduce new technologies and products that meet the development requirements of the times and actively explores new business areas. By promoting cooperation among academia, industry and research through expanded contacts with China's universities, Fujitsu Semiconductor keeps China's semiconductor industry supplied with impetus and support and has overwhelmingly become the backbone ... **More**

About Fujitsu Semiconductor Limited Asia

Collaborating collectively on its distinct strengths and expertise, Fujitsu Semiconductor (Shanghai) Co Ltd, Fujitsu Semiconductor Asia Pte Ltd, Fujitsu Semiconductor Pacific Asia Ltd and Fujitsu Semiconductor (Chengdu) Co Ltd collectively form Fujitsu Semiconductor Limited Asia (FSL Asia), to provide a one-stop center for its semiconductor products to all customers in the Asia-Pacific region. Apart from sales and marketing of semiconductor products, FSL Asia also offers flexible business and system solutions for the digital AV, automotive, consumer electronics, and mobile and wireless markets, as well as design and technical support for customers, locally and regionally.

With technology resource centers and ASIC design support centers strategically located in Hong Kong, Taiwan,

Press Releases



• Fujitsu Semiconductor extends lineup of 8bit microcontroller products

Singapore, September 28, 2011 — Fujitsu Semiconductor Asia Pte Ltd. announced the release of 8 models of MB95630 series ...

• Fujitsu Semiconductor's FM3 family of 32-bit microcontrollers expanded with 64 new products

Singapore, October 18, 2011 — Fujitsu Semiconductor Asia Pte Ltd. announced the launch of the third wave of products in its FM3 Family of new 32-bit RISC microcontrollers ...

• Fujitsu Semiconductor released the industry's first commercial multi-mode

Shanghai and Chengdu, FSL Asia can speedily and competitively meet customers' stringent design-in requirements on ASSP, MCU and ASIC products. With heavy investments in design and engineering capabilities and application support resources, complemented by a regional network of design partners, suppliers and distributors, FSL Asia readily delivers innovative and value-added solutions and varied range of products to its target markets in the Asia-Pacific region.

Contact

Fujitsu Semiconductor

(Asia)

Cao Miao

TEL: 86 21-6146 3688

Marcom.sh@cn.fujitsu.com

Fujitsu Semiconductor

(South Asia)

Sweety Rajpal

TEL: 91 11-3044 6812

Marcom.sg@sg.fujitsu.com

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multi-band 2G/3G/LTE transceiver chip

Singapore, October 24, 2011 — Fujitsu Semiconductor Asia Pte Ltd. recently announced release of the industry's first commercial multi-mode transceiver chip-MB86L12A. The chip, as a follow-up to the MB86L10A ...

- **Fujitsu Semiconductor introduces NAGRA certified set-top-box chipsets to ensure content security**

Singapore, October 27, 2011 — Fujitsu Semiconductor Asia Pte Ltd (FSAL) announced that its HDTV multi-decoder processor MB86H611 (a member of MB86H61 series) with advanced security architecture has been successfully certified by NAGRA ...

Activities



- **Fujitsu Semiconductor took part in the 5th Annual Smart Energy International India Conference**

Fujitsu Semiconductor took part in the 5th Annual Smart Energy International India Conference and exhibition held in New Delhi, India on November 15-16, 2011 ...

- **Fujitsu Semiconductor Cup MCU Electronic Design Competition 2010-2011 Taiwan final successfully held**

On November 18, Fujitsu Semiconductor Cup MCU Electronic Design Competition 2010-2011 Taiwan final was held at TCA Executive Club in Taipei. A total of 17 teams participated in the final ...

- **Fujitsu Semiconductor Cup MCU Electronic Design Competition 2010-2011 in Mainland China enters into re-examination**

By the middle of October, all entries for the Fujitsu Semiconductor Cup MCU Electronic Design Competition 2010-2011 had been submitted ...

- **Fujitsu Semiconductor and Jiangsu**

University jointly boost the development of internet of things in the Yangtze Delta region

On November 9, Fujitsu Semiconductor-Jiangsu University Joint Laboratory of Internet of Things Opening Ceremony was held in Jiangsu University ...

- **Fujitsu Semiconductor attends the 17th Power Technology Exchange Conference**

On November 12, Fujitsu Semiconductor participated in the 17th Power Technology Exchange Conference in Shenzhen ...

- **Fujitsu Semiconductor participates in MCU!MCU!2011**

On November 18, MCU!MCU!2011 was held in Shenzhen with many renowned enterprises at home and abroad present. Mr. Alex Peng ...

- **Fujitsu Semiconductor attends 2011 CSIA-ICCAD Annual Conference & China IC Design Industry 10-Year Achievements Exhibition**

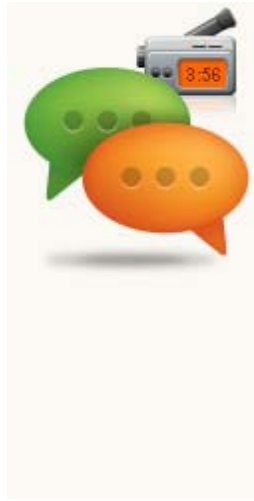
From November 17-18, 2011, 2011 CSIA-ICCAD Annual Conference & China IC Design Industry 10-Year Achievements Exhibition was held in Xi'an ...

- **Fujitsu Semiconductor participates in the 6th Asia-Pacific Automotive Electronics Technology Forum Summit**

On October 28, 2011, Fujitsu Semiconductor took part in the 6th Asia-Pacific Automotive Electronics Technology Forum Summit held in Guangzhou ...

- **Fujitsu Semiconductor attends CBIT 2011**

CBIT 2011 was held in Beijing on November 21. The theme this year was "Collaboration Changes TV; Interaction Leads the Future" ...



Media Interview

- **Unlocking success by cracking the secret code of R&D**

Peng Hongwei, R&D director of application engineering, Fujitsu Semiconductor was interviewed by CTimes magazine ...

- **Is the era of MCU with floating point arithmetic functions coming?**

Mr. Zhao Hui, senior product engineer of Fujitsu Semiconductor (Shanghai) Co Ltd, was interviewed by Electronic Techniques ...

- **Fujitsu's RF transceivers evolve towards multi-frequency and multi-mode**

Ms. Kang Bifeng, assistant marketing manager, Fujitsu Semiconductor was interviewed by Communication Components Magazine ...

- **Safety, user-friendliness and energy-efficiency: three trends that are shaping today's automotive electronics segment**

Mr. Welch Ding, product manager of Fujitsu Semiconductor (Shanghai) Co Ltd was interviewed by EE Times-China ...

- **Future automotive safety protection technology, seen through the eyes of a Fujitsu executive**

Mr. Welch Ding, product manager for Fujitsu Semiconductor (Shanghai) Co Ltd, was interviewed by eefocus.com ...

- **On the embedded topic - celebrity opinions**

Mr. Zhao Hui, senior product engineer of Fujitsu Semiconductor (Shanghai) Co Ltd, was interviewed by eccn.com ...

Special Press Report

- **Fujitsu Semiconductor extends lineup of 8bit microcontroller products**

- **Fujitsu Semiconductor's FM3 family of 32-bit microcontrollers expanded with 64 new products**

- **Fujitsu Semiconductor released the industry's**

**first commercial multi-mode multi-band
2G/3G/LTE transceiver chip**

- **Fujitsu Semiconductor introduces NAGRA
certified set-top-box chipsets to ensure
content security**

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