



## Keeping Mobile – Agile

What if we could give people more time in every day, by delivering critical tasks directly to their devices?

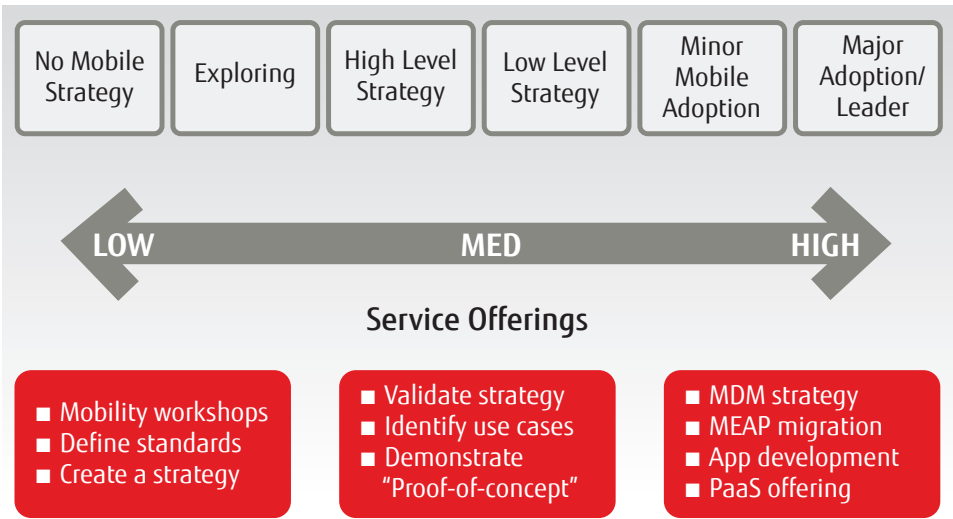
## Business Imperative

Mobility has become an integral part of today's businesses. With the growing number of devices available on the market and access to new application development platforms, the challenges attached with mobile application development requires a much stronger and reliable mobile framework. Today's businesses are looking for solutions which are secure, scalable, and cost effective.

Some of the key challenges associated with Enterprise Mobility are:

- Multiple Devices Management
- Composite Integration Requirements
- Online vs. Offline Mode of Data Capture
- Application Maintenance
- Rapid Deployment of Mobile Applications

So how do you go about creating a full-fledged mobility roadmap or deploying a one-off mobile application to test the waters?



## How can Fujitsu Help?

With mobile devices becoming the new desktop, many organizations want to extend their business processes and engage their customers by utilizing this new technology. Fujitsu can help you define a clear mobile strategy and develop a business case to justify the investment in mobility. Our stepwise approach will provide you a clear strategy and roadmap no matter what stage of evaluation you are at.

## Mobility Strategy

Mobility is not just a technology exercise – it's a business imperative. Our world class team will bring a new dimension to your mobility strategy. Our Discovery workshop (1-2 days with no charge) will allow you to understand the SAP® Mobility Solution and will help us understand your pain-points and solution scope to provide you a project structure.

## Rapid Deployment Mobility Apps

Investment dollars are hard to come by in this economy. CIO's have to justify a return on investment (ROI) on any technology or business initiative. The Fujitsu Rapid Deployment of Mobility Infrastructure and Applications deployed through Fujitsu cloud delivery services will ensure a time bound (eight weeks) fixed cost model and a post audit review workshop with ROI evaluation. Fujitsu is a certified RDS partner.

## Mobile Device Management

There is a growing trend in today's enterprise. Employees are now choosing to bring their own devices to work and are expecting to seamlessly integrate them into their work lives. The Fujitsu Mobile Device Management package is offered as a Platform as a Service (PaaS ) and can manage and support devices through their entire lifecycle, from deployment to decommissioning.

## Mobility in Action

### HealthCare

Fujitsu developed an Internet Operating System (IOS) mobile application for an Animal Healthcare company that allows capturing strategic market intelligence data to enable better pricing decisions in the field. The application was deployed in the Fujitsu cloud using Sybase® Unwired Platform and Afaria as the Mobility Platform and Device Management solution.

### Transportation

Fujitsu developed a Windows mobile application for a Transportation company to allow the conductors to capture incoming and outgoing inventory. This allowed the company to capture near real-time inventory and eliminate any paperwork from the tracking system.

## Why Fujitsu

### Mobilize the SAP Enterprise

- **End to End Offering** – Mobile Architecture, Development, Device Management, Hosting, Testing & Support
- **SAP Rapid Deployment Services Partner** for SMP, Afaria and CRM Mobile Sales
- Has a mature cloud deployment model
- We know what it takes to mobilize your enterprise – Fujitsu delivers VOIP services and applications to the entire country of Sweden.



## About Fujitsu America

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