

# Fujitsu Mobile POS (MPOS) powered by GlobalBay Extends the Point of Sale



shaping tomorrow with you

# Wider Selling Radius

Fujitsu MPOS powered by GlobalBay™ extends a retailer's GlobalSTORE® point of sale system to mobile devices. It can help boost sales and increase revenue by accelerating checkout and eliminating line abandonment while improving the overall buying experience with personalized customer service. With the ability to go mobile Fujitsu MPOS creates entirely new selling opportunities outside the store – extending your selling radius.







### Customer Service Improvement

- Encourage return visits by heightening the customer experience with personalized one-on-one attention
- Recover sales typically lost due to long lines or poor customer service

### Sell outside the box

- Extend sales capability onto the sales floor
- Drive revenue with on-the-spot credit card transaction approval
- Look up prices, apply discounts on the fly
- Create new selling opportunities - extend selling radius
- Capture those lost sales

### The Fujitsu / GlobalBay Advantage

- Integrates seamlessly with the Fujitsu GlobalSTORE POS application, leveraging its pricing, promotions and business logic capabilities
- Out of the box or customized applications
- Available on the mobile device of your choice
- Rapid deployment, ensuring faster time-to-market and quicker return on investment

### Go Mobile, Do It All

- Sell anywhere – reduce need for paper receipts by offering an email receipt option to customers
- Suspend/retrieve transactions
- Offer advanced mobile payment options including credit card, digital wallet and other alternative payments
- Empower store associates for better one-on-one selling
- Capitalize on today's customers' need for speed, convenience and personal attention



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