

Fact Sheet

Fujitsu Retail Suite

CustomerCENTER™ Mobile Loyalty Application

The ability to reach your customers through their preferred means of communication has moved many retailers to engage in a mobile strategy. CustomerCENTER's Mobile Loyalty Application provides your loyalty customers with the ability to view in real-time their current offers, coupons and targeted rewards. Additionally, they can check their loyalty status and profile as well as access their recent transactions at an item level, without having to find the item or receipt when making their next visit to the store, providing convenience when purchasing complimentary items.

Leveraging Fujitsu Retail Suite

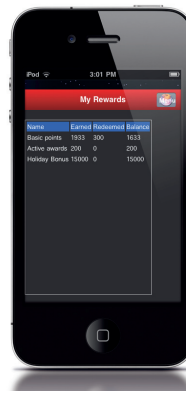
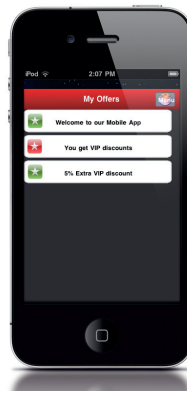
The Mobile Loyalty Application utilizes the detailed information contained within your Fujitsu Retail Suite applications. Mobile Loyalty is available as an additional component of CustomerCENTER, enabling you to deliver sophisticated customer marketing programs at all points of customer interaction. If ReturnCENTER™, the Fujitsu comprehensive return process, is also in use, you can also determine if an item within the transaction has been returned.

Keep your customers updated

Your loyalty customers have easy access to view their points as well as the offers they are eligible to receive anytime and anywhere.:

The Mobile Loyalty application has the ability to:

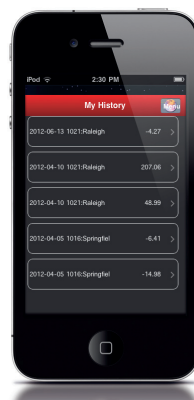
- Display a list of recent transactions for the loyalty customer
- Allow the list of transactions to be scrolled if too many for a single page



- Allow a specific transaction to be viewed in detail

The application can:

- Display a summary of the selected transaction
- Display a list of items purchased in the transaction indicating price and discount received.
- Indicate if items have been returned (if ReturnCENTER is used)



Customizable to meet your needs

The Mobile Loyalty Application is designed to be deployed not only on mobile devices of the customer's choice, but also as an embedded part of your web page or available on a Kiosk in the store. The device and platform independent design written in HTML 5.0 allows you and your customers to get maximum use of this exciting new offering, allowing you to easily extend the solution further to meet our changing or unique business requirements.

About Fujitsu America

Fujitsu America, Inc., is a leading ICT solutions provider for organizations in the U.S., Canada and the Caribbean. Fujitsu enables clients to meet their business objectives through integrated offerings and solutions, including consulting, systems integration, managed services, outsourcing and cloud services for infrastructure, platforms and applications; data center and field services; and server, storage, software and mobile/tablet technologies.

For more information, please visit: <http://solutions.us.fujitsu.com/> and <http://twitter.com/fujitsuamerica>

Fujitsu green policy innovation

Fujitsu Green Policy Innovation is our worldwide project for reducing burdens on the environment. Using our global know-how, we aim to resolve issues of environmental energy efficiency through IT. Please find further information at: www.fujitsu.com/global/about/environment/



Disclaimer

Technical data are subject to modification and delivery subject to availability. Any liability that the data and illustrations are complete, actual or correct is excluded. Designations may be trademarks and/or copyrights of the respective manufacturer, the use of which by third parties for their own purposes may infringe the rights of such owner.

Copyright

Fujitsu, and the Fujitsu logo are trademarks or registered trademarks of Fujitsu Limited in the United States and other countries. ReturnCENTER and CustomerCENTER are trademarks or registered trademarks of Fujitsu America, Inc. in the United States and other countries. All other trademarks and product names are the property of their respective owners.

The statements provided herein are for informational purposes only and may be amended or altered by Fujitsu America, Inc. without notice or liability. Product description data represents Fujitsu design objectives and is provided for comparative purposes; actual results may vary based on a variety of factors. Specifications are subject to change without notice.

Copyright© 2014 Fujitsu America, Inc.
All rights reserved.
FPC65-3239-01 10/14.
14.1501

Contact

FUJITSU AMERICA, INC.
Address: 1250 East Arques Avenue Sunnyvale, CA 94085-3470, U.S.A.
Telephone: 800 831 3183 or 408 746 6000
Website: <http://solutions.us.fujitsu.com>
Contact Form: <http://solutions.us.fujitsu.com/contact>

Have a question? Email us at: AskFujitsu@us.fujitsu.com