

Fact Sheet

Microsoft® SharePoint® Enterprise Content Management and Business Intelligence

We know how difficult it is to implement a comprehensive Enterprise Content Management (ECM) and Business Intelligence (BI) program – but we have the experience and expertise to help.

Challenges

In today's business environment, organizations are challenged not only to manage vast stores of digital information but also use that information to achieve the maximum competitive advantage in the marketplace. These challenges are particularly acute when you have to deal with unstructured or semi-structured content, such as office documents, images, audio, video and websites.

We provide ECM solutions that address the real pressure points:

- Inability to report and analyze the right data at the right time
- Increased pressure from the business and end-users to streamline the way they collaborate with other employees, partners, suppliers and customers
- Inefficient but expensive collaboration
- Inability to secure business information and comply with regulations
- Lacking the full budget or accelerated capability to define and implement the right solutions

How we can help

To address and implement an enterprise-wide content management strategy, we work with you to implement solutions in areas such as:

- Enterprise information portals
- Collaboration

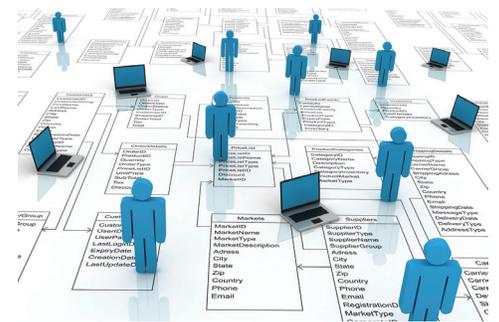
- Social communities
- Document management
- Records management

Our content management services are designed to deliver well-defined IT structures and work processes while improving control over vital information. These services also empower users to access, analyze and collaborate on critical business information so that they can move the business forward through better, more informed decisions.

Benefits

Our Benefits Realization Approach can drive a broad range of benefits and outcomes, as in the following examples (actual results will vary):

- Transformation of data into information – savings up to \$320 per employee per year
- Increased staff efficiencies – savings up to \$650 per employee per year
- Reduction of operational costs – savings up to \$1,000 per user per year
- Optimized and consolidated collaboration infrastructure – savings up to \$500 per employee per year
- Compliance with regulatory requirements
- Reduced time to market
- Higher revenues
- Improved customer satisfaction



The Problem

- Disparate or redundant data throughout your organization
- Lack of systems integration
- Decentralized communications
- Poor employee knowledge retention
- Outdated external web presence
- Poor business reporting
- Unstructured support for compliance or litigation

What we offer

Our ECM and BI services will assess the functionality of an application and let you know any potential for improvements. A solution is then proven, designed, and can be implemented to exploit cloud low cost hosting. The enterprise integration and implementation is then rolled out across your organization and can be supported with future enhancements.

How it Works

Our ECM and BI services include:

- **Awareness and Assessment** - Perform a short study of an application, function or process to evaluate potential areas of improvement
- **Proof of Concept** - Deliver of a defined proof of concept that is tied to creating sustainable business value
- **Solution Design** - Design a full content management solution based on pre-built accelerators for common use cases, thus facilitating a faster return on your investment
- **Cloud** - Utilize a lower cost hosting and support services model for rapid, efficient deployment, reducing the burden on your IT resources
- **Enterprise Integration and Implementation** - Roll out the content management solution across your organization
- **Managed Services** - Provide ongoing support for and enhancement of the content management solution

Solutions in Action

For a large food and agricultural products organization, we developed a comprehensive Microsoft SharePoint-based ECM framework consisting of a shared-service model, processes, policies, systems and information architecture that are consistent across the organization. Benefits from the solution include:

- Faster access to vital information through streamlined, content-intensive business processes
- Lower costs
- Easy, rapid deployment across organization
- Risks associated with unstructured information reduced
- Organizational efficiency enhanced by promoting the disposition of out-of-date items that are not records

Why Fujitsu

Differentiators for our SharePoint ECM and BI solutions include:

- Build on existing technology investments to give employees access to accurate, up-to-date information, allowing them to move the business forward through better, more relevant decision-making
- Connect people, processes, information, systems and devices
- Streamline content-intensive business processes and speed online access to vital information
- Address current technical issues more effectively, while approaching new business challenges with greater confidence
- Use a standardized, global methodology

About Fujitsu America

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More information

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Fujitsu green policy innovation

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