

FY2019  
R&D Strategy  
Briefing

Oct. 25, 2019

# Trust, Digital and Global

# Trust, Digital and Global



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Make.  
Trust



Lead.  
Digital



Act.  
Global



# Achieving Digital Trust

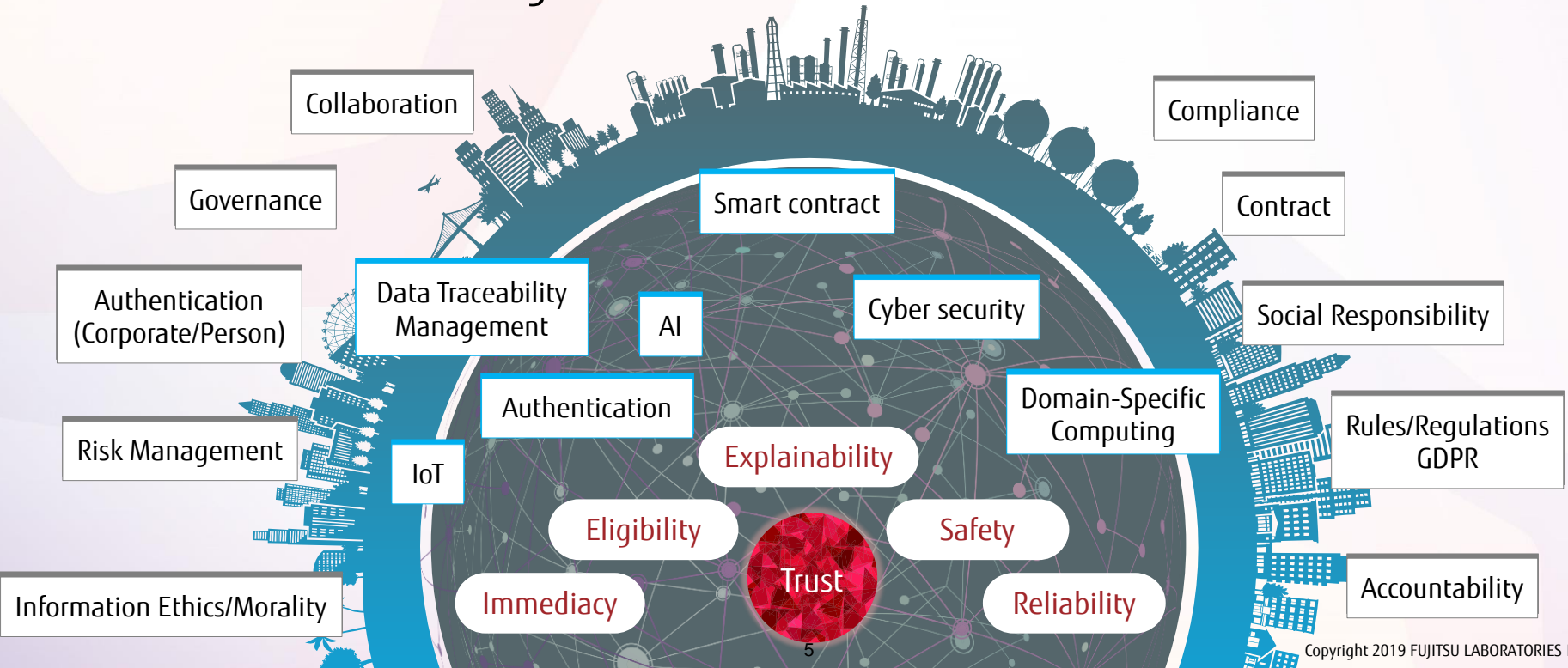
FUJITSU

# Make. Trust

Developing and providing  
cutting-edge technologies for  
ensuring "Trust" in the digital era

# Achieving Digital Trust

Fujitsu Laboratories ensures **“Trust”** by technologies for solving various customer issues in the digital era





“Trust” in all kinds of transactions  
Implementing cyberspace  
which can be used by all of stakeholders safely

# People can handle their own personal data safely and securely

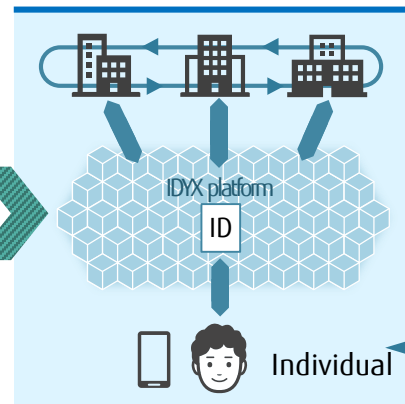
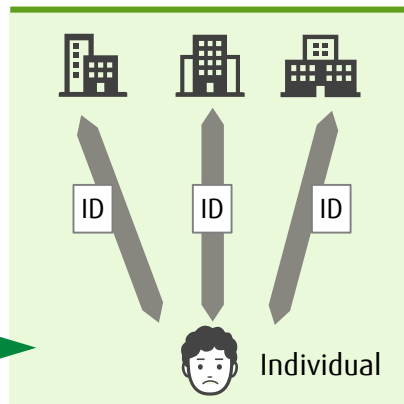
Aiming to create an integrated service for various businesses

## IDYX

Providing a platform through which people can control their identity exchange and use

- ID setting has to be made for each case
- Fear of ID leakage and abuse

How to ensure trust in IDs?



- Highly reliable identity exchange between businesses
- Improve trust in identity exchange and utilization

Each person can decide and control the range where their ID is used

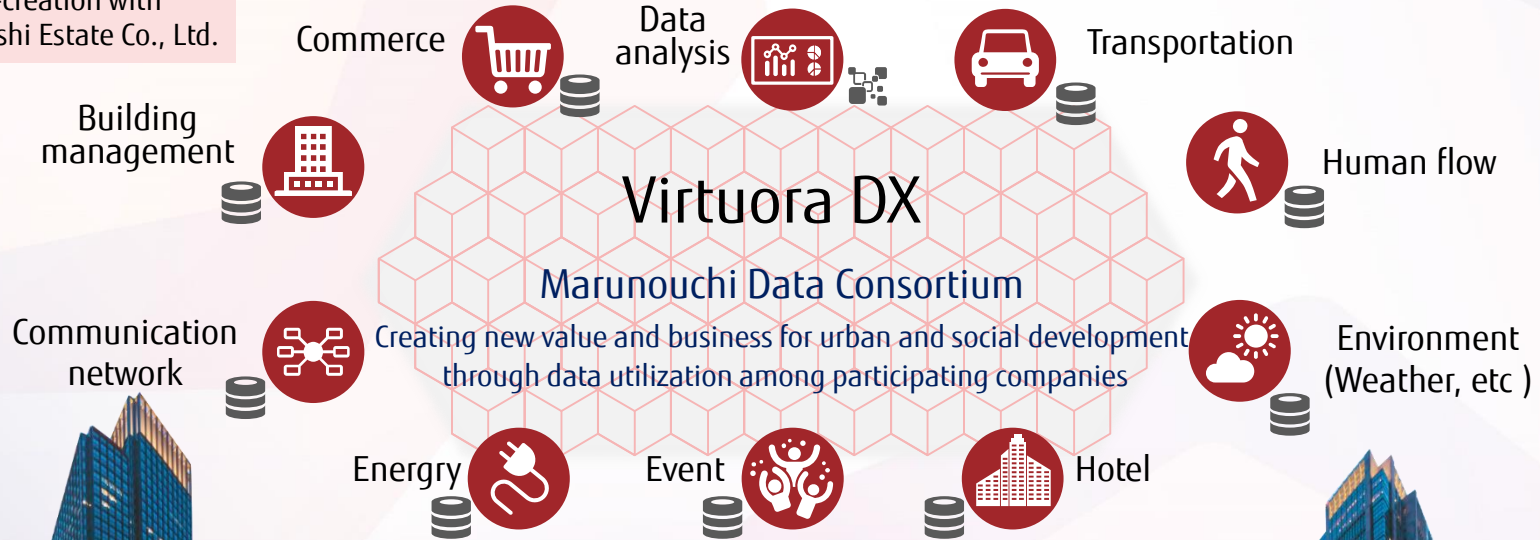
Collaboration with JCB Co., Ltd.

Started joint research on digital identity handling

# Connecting data for urban development

Providing safe/secure data exchange/utilization platform using blockchain

Co-creation with  
Mitsubishi Estate Co., Ltd.



Data owned by  
companies

New business creation



# Cutting-edge technologies for data management

FUJITSU

## Virtuora DX

Secure data exchange

Real World

## Dracena

Digital twin IoT platform

## Chain Data Lineage

Data origin and history management

Cyber World

## IDYX

Decentralized ID  
authentication

# Physical space

## “Trust” that people are seeking

- Laws, Regulations, International rules
- Contracts, Code of Conducts
- Ethics, Moral, Religious values, etc.

# How to address AI ethical problems

Collaboration with  
AI4People in Europe



Fujitsu Group AI Commitment

Nov.  
2018

"Five ethical principles for AI"  
Framework of European Commission's AI ethics  
guideline

Mar.  
2018

"Five principles to address AI ethical problems"



Fujitsu  
Laboratories is one  
of founding  
members

- 1 Provide value to customers and society with AI
- 2 Strive for Human Centric AI
- 3 Strive for a sustainable society with AI
- 4 Strive for AI that respects and supports people's decision making
- 5 As corporate social responsibility, emphasize transparency and accountability for AI

# How to address AI ethical problems

Established the “Fujitsu Group External Advisory Committee on AI Ethics”

Aiming to reflect the objective opinions and ideas in the Fujitsu Group AI Commitment

➤ Specialists from diverse fields are appointed

Junichi Tsujii

Fellow in Information Technology and Human Factors, and Director of the Artificial Intelligence Research Center at the National Institute of Advanced Industrial Science and Technology, with concurrent positions as professor emeritus at the University of Tokyo and professor at the University of Manchester

Yuko Kimijima

Professor (of Intellectual Property Law), Keio University Law School

Hiroko Kuniya

Independent Journalist  
Trustee (Special Mission), Tokyo University of the Arts

Takanori Takebe

Professor, Institute of Research, Tokyo Medical and Dental University  
Director, Communication Design Center, Yokohama City University  
Deputy Director, Organoid Center, Cincinnati Children's Hospital

Kumiko Bandou

President, Japan Legal Support Center

Takakazu Yumoto

Director, Primate Research Institute, Kyoto University  
Also a professor in the area of ecosystem conservation in the field of Ecology and Social Behavior

Titles omitted

World's top digital technology

FUJITSU

# Lead. Digital

Extensive technological insights

Social implementation of research results

Technology  
value chain



Business  
value chain

# Technologies supporting DX

## ■ Concentrating resources in 7 key technology fields

### Computing



Digital Annealer, HPC

Multi-factor biometric authentication, Security by design

Cyber Security



Cloud



Hybrid cloud and/ multi-cloud



Explainable AI, Wide Learning

Value

Collection

Data



Virtuora DX, Data Lake, Chain Data Lineage

5G



Local 5G, network slicing

Real world  
(Physical space)

Dracena, edge computing, real-time digital twin

IoT



# Cutting-edge computing technologies

FUJITSU

 Achieving World's Highest Speed through  
Deep Learning Acceleration Technology (April, 2019)

## Digital Annealer

New architecture for solving combinatorial optimization problems at high speed



## Content-Aware Computing

World's first technology to realize both  
tenfold higher speed and user-friendliness

Fujitsu and PeptiDream Inc. started joint research for drug discovery. Finding new drug candidate compounds tenfold faster than before

- ✓ Narrowing down the candidate compounds from several trillion kinds of peptides with Digital Annealer
- ✓ Reducing the search time from previous 3 months to about 10 days
- ✓ Aiming to accelerate the speed of drug discovery through joint research with leading pharmaceutical companies such as Novartis International AG in Switzerland



Increased  
the speed  
**10 times**  
faster

➤ Receiving a high evaluation for the stable performance of Digital Annealer, we are promoting expansion of peptide drug discovery market which is drawing a lot of attention recently



# Cutting-edge AI technologies



AI patent application ranking in Japan: 2nd

( Jul., 2019: JPO survey on patent applications for AI-related inventions)

**XAI** Explainable AI

Deep Tensor

Knowledge Graph

Wide Learning

- Technologies that enabled rapid commercialization of Explainable AI
- Breakthrough technology for proposing an appropriate action beyond prediction of a certain event

## AI quality

World's first technology for AI quality management

➤ High Durability Learning



# Issues of AI qualities presented by Fujitsu

Grasping data characteristics

Agreement on requirements

Quality standard

AI ethics

Explainability

Performance monitoring



## Promoting R&D for AI quality management

Data classification

Security/ Privacy

Safety

System performance indicator

Functional adaptability

Relearning

Prestigious global leading laboratory

FUJITSU

# Act. Global

Collaboration with Research institutes and universities

Enhancing research systems and expanding organizations

Open innovation

&

Borderless

# True globalization

## Promoting R&D globally under the best organizational structure



Fujitsu Laboratories  
of Europe



Fujitsu R&D Center



Fujitsu Laboratories



Fujitsu Laboratories  
of America

DA (Digital  
Annealer)  
Enhancement

✔ Automatic  
formulation

✔ Scale-up  
(Bit extension)

✔ Expansion of appli-  
cation area, Problem  
division technology

Blockchain

✔ Business  
support

✔ Ethereum,  
Smart contract

✔ Commercialization  
(VPX, IDYX, etc.)

✔ Hyperledger  
standardization

AI quality

✔ AI ethics  
(AI4People, etc.)

✔ AI robustness  
evaluation

✔ High Durability  
Learning

# Open innovation

## Collaborating with the best partner in each technology field



# Representative examples of open innovation



Exploring application fields of Digital Annealer through 11 joint projects

Optimization of doses in radiotherapy for cancer



Joint research with the world's leading institute for mathematical science about topological data analysis

Achieved the world's highest accuracy\* for detecting an irregular pulse through an electrocardiogram

\* 1: Verified by using PhysionNet's MIT-BIH and PTB Diagnostics datasets



Aiming at realizing autonomously growing AI systems, conducting joint research on Life-long Learning

Set up a fund for Brain x AI research



Joint research on high-speed/high-capacity database system using nonvolatile memory

Joint paper was selected at the leading international forum concerning database\*2

\* 2: SIGMOD 2018



Developed an AI facial expression recognition technology for detecting subtle changes in facial expression

Achieved the highest accuracy ever recorded in the international institute's benchmark\*3

\* 3: FERA2017



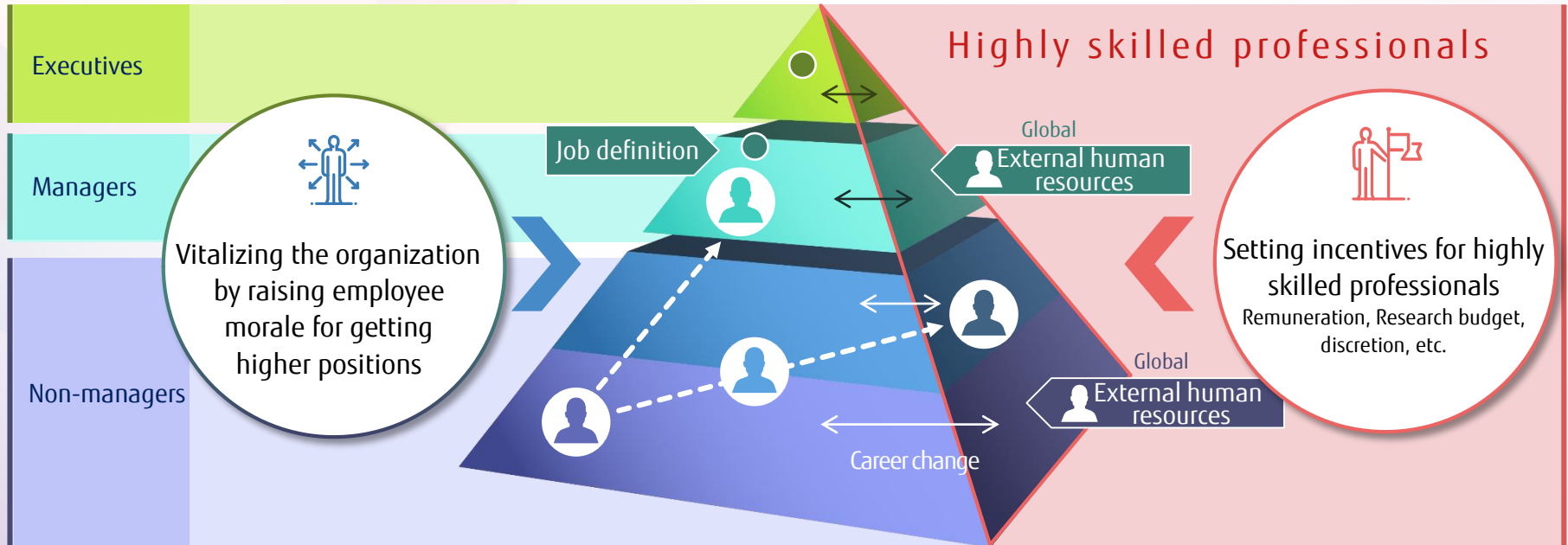
Developing innovative platform technologies for robust machine learning

Received "Satomi award" from Japanese Society of Fetal Cardiology

# Human resource management strategy specific to our laboratories

## Key points

- Fostering highly skilled professionals (Setting unique incentives & Recruiting the world's top-level researchers)
- Introducing a multi-career path for strengthening R&D capacity of company
- Human management system clarifying job description for promoting young researchers and vitalization of organization



# Fujitsu's top researchers around the world



**Akira Nakagawa**

Associate Fellow, FLL

Video encoding  
technology

World's top researcher

Development of H.264/AVC  
Received the Medal of Honor  
with Purple Ribbon award in 2016



**Arnab Roy**

Research Manager, FLA

Cryptographic technology

World's top researcher

Deputy chair of NIST Subgroup



**Ahmed Al-Jarro**

Principal Researcher, FLE

AI simulation technology

World's top researcher

Selected as a topic of Top Conferences

- NVIDIA GPU Technology Conference GTC 2019
- Super Computing 2019



**Jun Sun**

Director of Information Processing  
Laboratory, FRDC

Character recognition  
technology

World's top researcher

Invited to give a lecture at ICDAR, which  
is the most prestigious international  
conference of character recognition  
technology



# Promising young AI researchers

JST  
ACT-X

Japanese major program for fostering young creative researchers



Three researchers of Fujitsu Laboratories were selected, which is **only nomination from private sector**

30 researchers were selected from among 170 applicants (Acceptance rate is 17%)

1<sup>st</sup> year at the company

Tomohiro Hayase

Research on Deep Learning based on free probability theory

2<sup>nd</sup> year at the company

Yuichi Ike

Research on innovative data analysis through geometric approach

3<sup>rd</sup> year at the company

Kanata Suzuki

Research on Deep Learning Robotics with model-based theory assurance



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New technologies  
will be announced today

# High Durability Learning


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Paying attention to the operational systems with the largest number of issues, we have developed the world's first technology to maintain AI quality

# Content-Aware Computing

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Computing technology based on a new concept focusing on the content of processing target data



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shaping tomorrow with you