

**Introduce the Challenge**



**Different Perspectives**



**Business Strategy**



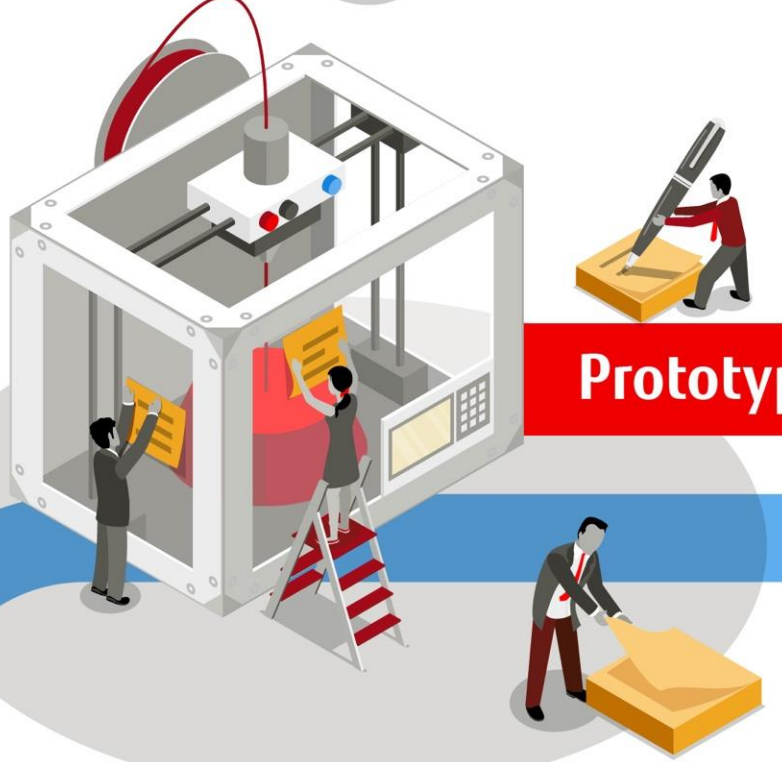
**Ideation**



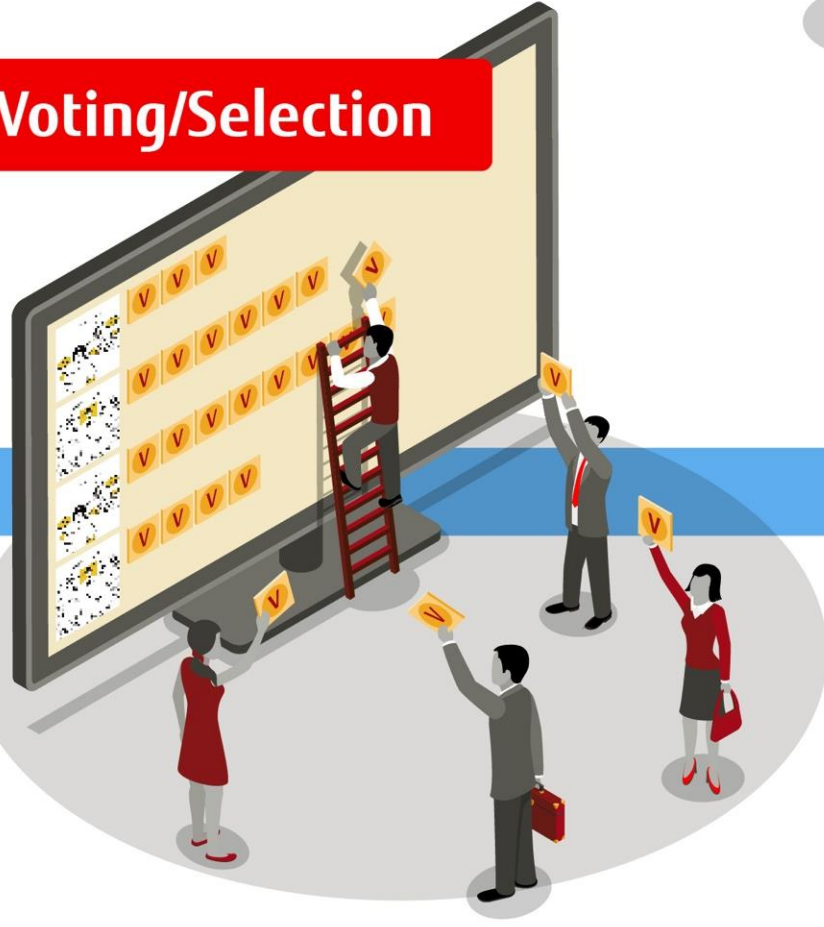
**Build a Vision**



**Prototyping**



**Voting/Selection**



**Output**



**Co-design Workshop**

