Fujitsu Group AI Commitment

Progress and innovation in the realm of advancing information and communication technologies (ICT), especially artificial intelligence (AI), are dramatically changing the way and the society we live in. By analyzing enormous amount of data arising continuously, we are finding new ways of helping to transform industries such as manufacturing, finance, healthcare, transportation, logistics and agriculture, and working to resolve environmental issues such as water shortage, global warming and desertification.

Meanwhile, there are some questions and concerns about unanticipated side effects including discrimination. Fujitsu Group (Fujitsu) desires to build a more prosperous and better tomorrow where human dignity is respected. We, as a developer and provider of AI solutions, firmly believe it crucial to find the way to use AI not only for convenience in life but also safety and security in use.

In 2009, Fujitsu has promoted a concept: "Human Centric", where ICT is centered on people. Moreover, in 2015, Fujitsu enhanced its concept for AI: Human Centric AI which autonomously collaborates with people. The concept already included ethical value around the use of AI. In order to turn Fujitsu's vision and concept of Human Centric AI into action, we hereby establish the "Fujitsu Group AI Commitment" as our core principles. With this commitment, Fujitsu, as a developer and a provider of AI solutions, continues to be the most reliable business partner to support enterprises business transformation. We will continue the dialogue with our customers, their customers (end-user) and other stakeholders including external experts and then make prosperity brought by AI spread widely to the world. Furthermore, we will establish a new special committee including external experts to survey this commitment. We believe its objective opinion will strengthen our corporate governance.

1. Provide value to customers and society with AI:

Fujitsu and its whole global group companies respect co-creation with customers by using emerging technologies. We are working together with customers for their prosperous tomorrow. At the same time, we consider impacts to end-users and society brought by continuously evolving AI.

2. Strive for Human Centric AI:

Fujitsu, advocating "Human Centric AI", treats people as ends in themselves, not as means. To achieve this objective, Fujitsu, respecting diversity and inclusion, commits to use AI as a tool to support people's desire to seek prosperity and contribution for society. As part of this effort, Fujitsu will seek trustworthy AI through considering fairness and safety to prevent discrimination and harm.

3. Strive for a sustainable society with AI:

Fujitsu has been strongly committed to Sustainable Development Goals (SDGs). Fujitsu challenges various social issues and environmental issues and thus contribute for building better society and long term business success of our customers.

4. Strive for AI that respects and supports people's decision making:

Fujitsu believes it is crucial to protect the intrinsic value of human choice on suggestions and results brought by AI. To this end, Fujitsu will strive for designing and developing AI that can explain key reasons for why it makes specific recommendations so that humans can make informed decisions based on such AI.

5. As corporate responsibility, emphasize transparency and accountability for AI:

As an information and communication technology provider responsible for reliability of infrastructure systems, Fujitsu understands it is critical to avoid serious consequences which can be caused by AI operated in unexpected conditions. To this end, Fujitsu commits to leverage its accumulated experience and know how to develop and constantly improve reliability of AI. Moreover, preparing for the unlikely event of serious consequences occurring, Fujitsu will seek appropriate measures to track the causes and effects of any such situation.